

SALE

On All Your Sunless Needs

BY

Swoosh™



Exfoliator 8 oz.

No Matter How You TAN... **Swoosh First**

This **Pre-Tan Exfoliator** reveals refreshed and polished skin "**Primed for Tanning.**"

OIL FREE

Reg Price: ~~\$9.99~~ **\$5.00***



Facial Creme 3 oz.

This **Hypoallergenic, Fragrance-Free** Tanning creme is perfect for sensitive skin. Formulated with the skin firming benefits of CoQ10 achieve a Dark Tan while maintaining **Healthy Younger Looking Skin.**

Reg Price: ~~\$17.48~~ **\$8.74***



Power Drops 2 oz.

Intensify Your Tanning Experience with each drop of Swoosh™ Power Drops. You'll get **Deeper, Darker & Longer Lasting Results** when added to Swoosh™ Sunless Solution.

~~\$55.00~~ **\$49.00**



DHA Spray Solution

Highest Levels Of **Premium DHA & Erythrulose.**
Immediate Results Longer Lasting Bronze Color.
Palmitoyl Pentapeptide for **Skin Firming.**
Fragrance Free. Alcohol Free. Oil Free.

AS LOW AS \$40 PER GAL

Ask your sales rep. for more info



HVLP / Airbrush Systems

Professional Grade Systems.
Smooth & Even Tan Application.
Compact & Portable.

OVER \$1200 Value for ONLY \$895



Call Your Sales Rep. For More Information.

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HVLP Tanning

Frequently Asked Questions (FAQ's)

What is HVLP Tanning (HVLP)?

HVLP is a method in which to obtain the appearance of an attractive tan.

This is a method in which DHA (Dihydroxyacetone an FDA approved product) is applied to the body via the use of an air compressor and airbrush.

The bronzing effect occurs when DHA forms pigments when applied to the skin. The bronzing effect is when DHA reacts to the amino acids and other compounds in the skin. The maximum generation of color is reached after 12 hours, so the color will continue to darken after the initial application.

HVLP is a *risk free* option to obtain color, resulting in healthy vibrant bronzing of the skin. This has built-in moisturizers and skin protectants for 24/7 protection.

How long will HVLP last?

As with the results of UV exposure each of us will experience a different shade of color, so is true about DHA results. Since the results are predicated on your own protein levels, you can expect the color to last between 4-10 days.

How often should the application be applied?

We recommend once a week or within a 4-10 day period.

What can my customers expect to pay for this service?

HVLP is a unique process that offers all the advantages of a beautiful tan without the risk or time involved. We recommend a full body starter package of 2 applications back to back for \$58-\$75, this will ensure your customers have a good base. Single applications can be priced between \$35-\$50, facial applications from \$8-\$12.

What kind of results can my customer expect?

Instant results. Your customer will experience a healthy vibrant color, at least 1 to 2 shades darker after a single application. Multiple applications may produce a deeper color.

How long does it take to apply?

With practice a single application will take approximately 2-3 minutes.

How does my customer prepare for HVLP?

Pre-Tan Shower:

Either the night before, or the morning of your tanning appointment, you will need to shower and exfoliate your entire body. The best time to shave is before your Airbrush session, but do not apply moisturizer until after your post-tanning shower. Lotions and make-up can act as a barrier and prevent the tanning solution from completely contacting the skin.

What to Wear:

Wear loose fitting clothing to your tanning appointment where you will spend about 13 minutes. The actual tanning takes about 2-3 minutes but you will need to allow about 10 minutes drying time

Post-Tan shower:

Wait at least ten hours after your tanning application before showering. You need to allow enough time for the DHA reaction to take place. The tanning process peaks after 12 hours.

Maintenance:

Apply moisturizer, morning and evening, after your post-tan shower. Hydrated skin is essential in maintaining a longer lasting tan.

Is additional equipment required?

Yes, a blow dryer with detachable back to clean the filter, hand towels and a stool with wheels are recommended.

Is a special room required?

No, just a well-ventilated area. If an enclosed room is used, ensure that you have a ventilation fan that will ventilate the room 3 times a minute. A hard floor is recommended. If not use a 4'x8' outdoor carpet to lay down in the area you are spraying. A spray area of 4'x8' is recommended.

How do I market Swoosh 11 HVLP Spray?

Each salon is different in size, location and type of clientele. We will provide you with the necessary information to assist you in your marketing plan.

How many applications does 1 gallon of Swoosh 11 HVLP™ Solution yield?

Because of the variation of your customers and the areas you are spraying you can estimate approximately 64 full body applications per 1 gallon container.

What is the cost per application?

Your product cost is approximately \$2.50 per full body application.



High Volume/Low Pressure Spray Tan System

HVLP TURBINE (High Volume/Low Pressure)

DESCRIPTION:

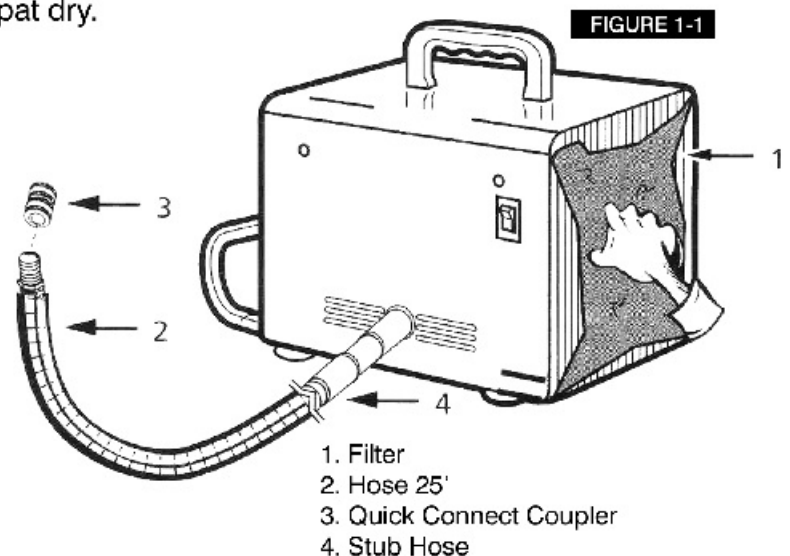
HVLP turbines are designed to generate a High Volume of Low Pressure air for operating HVLP spray guns. These turbines operate differently than air compressors because turbines do not require an air tank to hold compressed air. Since there is no compression of air, HVLP turbines do not create condensation in the air hoses as compressors often do. The air generated by the turbine is generally warm due to the air working in the turbine. The warm air can be a benefit for accelerated drying time and client comfort. HVLP turbines are portable and can be plugged into any standard outlet.

FILTER MAINTENANCE:

- Squeeze and pull to remove both filters (Figure 1-1).
- Clean the filter with mild soapy water and pat dry.
- Squeeze and tuck to install filter.

SPECIFICATIONS:

CFM: 58 CFM at turbine outlet
Operating Pressure: 5 PSI Max.
Motor Type: Brush Type, 2 Stage,
Tangential
Hose Length: 25 ft. (40 ft. Max)
Transfer Efficiency: 86% Max.
Weight: 26 lbs.
Voltage: 120V, 11 Amp
Stub Hose: Yes
Storage Compartment: Yes

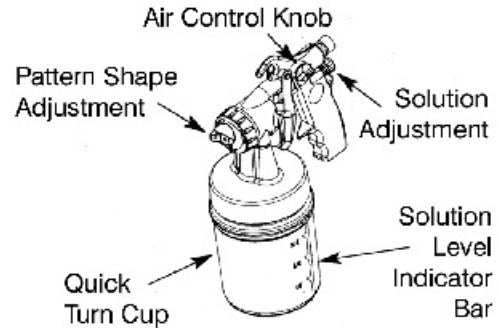




EASY SPRAY GUN

DESCRIPTION:

High volume, low pressure (HVLP) sprayers are designed to deliver a fine mist with low overspray. The Easy Spray's high transfer efficiency provides fast and even professional results with minimal solution waste.



NOTE: Average 4 oz. per person
Spray Gun Comes Assembled **FIGURE 2-1**

PROPER HANDLING & OPERATION:

The key to successful spray tanning is proper handling of the spray gun. Hold the gun so the spray tip is perpendicular to the client you are spraying and about 8" to 10" away. Spray with a side-to-side motion. Bend your wrist slightly to keep the nozzle an even distance away from the client as you move your arm back and forth. (See Figure 2-2)

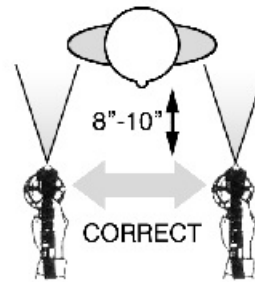


FIGURE 2-2

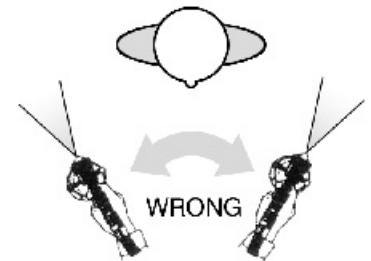
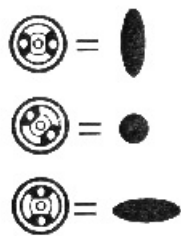
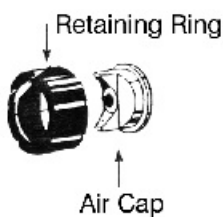


FIGURE 2-3

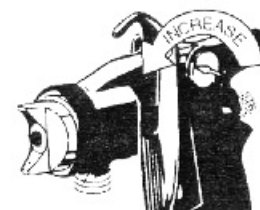
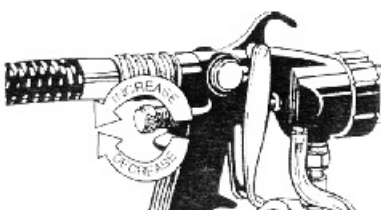
PATTERN SELECTION:



Vertical Pattern **NOTE: We Recommend for best results:** Use Side to Side Strokes
Round Pattern: Stroke in any direction
Horizontal Pattern: Use Up and Down Strokes

ADJUSTING THE SOLUTION FLOW:

ADJUSTING THE AIR FLOW:



NOTE: We recommend adjusting the solution flow 5-6 half turns from fully closed.